

Redpoint Blueprints

Redpoint + Snowflake + Salesforce Marketing Cloud

Maximize your MarTech stack with the Redpoint composable CDP on the Snowflake Data Cloud

- Streamline data flow and connections with pristine customer data from the Redpoint CDP
- Data-in-Place operation in Snowflake yields better performance and security and reduced cost
- Activate to Salesforce Marketing Cloud for highly targeted, personalized campaigns

Learn more:



www.redpointglobal.com/redpoint-and-snowflake

