

# Redpoint Blueprints

Redpoint + Snowflake + Meta

## Maximize your MarTech stack with the Redpoint composable CDP on the Snowflake Data Cloud

- Streamline data flow and connections with pristine customer data from the Redpoint CDP
- Data-in-Place operation in Snowflake yields better performance and security and reduced cost
- Activate and manage custom audiences across Meta channels for highly targeted, cost-effective campaigns

Learn more:



[www.redpointglobal.com/redpoint-and-snowflake](http://www.redpointglobal.com/redpoint-and-snowflake)

